



SUCCESSFUL PROJECTS.
SWISS QUALITY.



Successful projects. **Swiss quality.**

Parm AG offers software for multi-project and portfolio management as well as strategy implementation and creates company-wide transparency thanks to a consistent management system and topic-specific cockpits.

Communication as well as flow of information and tasks between corporate management and day-to-day operations is supported within one system. Our solutions are customisable, intuitive to use and can be integrated into various software products via interfaces.

Our multi-award-winning software supports more than 26,000 users worldwide in all management tasks relating to strategy, projects, resources and finance.

Our customers (extract)



CSDINGENIEURE+



Parm AG

Individual and flexible solutions

Commitment to our customers, honesty, integrity, loyalty and innovation are the values that distinguish Parm AG. We deal intensively with the individual needs of our customers and are always at their side with advice and support.

FACTS

About Parm

Founded: 1996 as public limited company, privately held

Number of employees: 20

Offer: Consulting, training, software on all aspects of strategic leadership, project, risk and quality management

Industries: Automotive, electrical, IT, energy, pharmaceutical, food, construction, production and suppliers

Services: Banking, engineering, health-care, consulting

Organisations: Government agencies, offices non-profit organization

SOFTWARE SOLUTIONS

Number of users: More than 26'000 in over 39 countries

Number of installations: 230

Languages: English, Finnish, French, German, Polish, Portuguese, Romanian, Russian, Spanish, Czech, Lithuanian, Italian

Currencies: any, mixed

Technology: Microsoft.NET, SQL Server, HTML5, Web-based, PC, Mac and mobile devices.

Scientific concepts:

- ▶ Project management standards (PRINCE2, PMBOK, ICB, Scrum);
- ▶ Risk and opportunity management (ISO 31000, ONR 49000);
- ▶ International Accounting Standards (IFRS)



Parm AG – A Swiss Original

**RELIABLE**

We are committed to support our customers at any time.

**INDIVIDUAL**

Our software is customisable to the specific needs of our customers – by us, but also by them.

**COST-EFFECTIVE**

We guarantee fixed dates, costs and scope for the implementation of our software.

**SECURE**

Secure operation and data storage – hosted by us, by our customers or locally operated.

**HIGH QUALITY**

Our employees are engineers and business managers with many years of project experience. This benefits our customers.

**CONSISTENT**

We strive for a long-term partnership with our customers. To this purpose, our software grows with their maturity and their demands.

**GOAL-ORIENTED**

We seamlessly link the strategy level with operational project management.

**PIONEERING**

We cooperate with universities and the Swiss Federal Ministry of Economics in the area of research and development.

Outstanding products Impressive advantages

Parm AG products are known for reliable software, intuitive operation and solutions that can be flexibly adapted to the needs of our customers. The product portfolio includes software for project management, business intelligence, leadership software and an app for idea management.

With our software, you can gain a crucial competitive advantage. Parm solutions are flexible, intuitive and innovative; they are maintained and further developed over the long term.



IDEA MANAGEMENT

Encourage the development of ideas and innovations in your company. Collect, evaluate and manage all incoming ideas in one system.



BUSINESS INTELLIGENCE

Evaluate company-relevant data in intelligent analyses and make optimal decisions for your company. Put your findings into action right away in the same system.



PROJECT MANAGEMENT

The modular, web-based solution covers multi-project management from the start of the project to budgeting, performance recording and execution to controlling and invoicing.




LEADERSHIP SOFTWARE

Control your business strategy and make the right strategic, tactical and operational decisions for the future of your business.



**swiss made software
+swiss hosting**

myPARM

Project management software

TASK MANAGEMENT

Optimise the flow of information, communication and cooperation between management, executives and employees in day-to-day business.

PORTFOLIO MANAGEMENT

Plan, prioritise, control and monitor all projects and programmes within your organisation based on their current status.

RESOURCE MANAGEMENT

Plan and check the utilisation of staff, skills or your individual resources.

PROJECT MANAGEMENT

Plan projects, execute them and keep control over costs, time, risk and quality at all times.

YOUR SOLUTIONS

We adapt our software to your individual needs and established solutions.

FINANCES AND INVOICING

Manage your finances, create invoices for projects and record incoming payments.

TIME AND EXPENSE RECORDING

Record actual costs of any kind for project cost comparisons and documentation of performance progress.

CONTROLLING

Keep an eye on your project key indicators at all times and everywhere.

REPORTING

Quickly and intuitively create various evaluations in reports and dashboards based on your defined key figures and in the format of your choice.

FREE FUNCTIONS

- ▶ Risk & opportunity Management
- ▶ Quality management
- ▶ Document management
- ▶ Customising
- ▶ Personalisation
- ▶ Idea management

myPARM BI^{act} Business Intelligence

myPARM BI^{act} helps you solve business tasks by evaluating company-relevant information and making it available in a user-friendly way. This enables you to make the best decisions for your business.

The intelligent analysis tools in interactive dashboards answer exactly the questions you ask. Reports can be displayed visually in real time at the touch of a button – in exactly the level of detail you need and from different perspectives.

With myPARM BI^{act}, you maintain an overview of your data and turn insights into actions at the same time. In this way, you can plan and control tasks in the same system and monitor their successful implementation.

PROVIDE DATA

Connect the system with numerous interfaces and import your actual, plan or other data. Prepare, cleanse and combine the data in myPARM. You can also manually add important data and comments.



MANAGEMENT-
INFORMATION-
SYSTEM



RISKS &
OPPORTUNITIES



VISUAL
EVALUATIONS &
FORECASTS

INDIVIDUAL REPORTS

Create reports quickly and intuitively in interactive dashboards with a wide variety of charts and instruments. With the Report Designer you can create reports in your own design and prepare them for printing or exporting in various formats.



TASK MANAGEMENT



COMMENT
FUNCTION



ALERTING AND
EARLY WARNING
SYSTEM

PREPARATION

 INTERFACES
to various data sources

 DATA
PREPARATION

 MANUAL ADDITION
OF DATA

ANALYTICS

ANALYSE & VISUALISE DATA

Create evaluations, analyses and forecasts on your issues in interactive dashboards. Get an overview of risks and opportunities. View your evaluations in a visually appealing way.

REPORTING

 VISUAL
EVALUATIONS

 REPORT
DESIGNER

 EXPORT
in different formats

CONTROL

CONTROL ACTIONS

Convert the results of your analyses into action right away. Define tasks and assign them to your employees. Link these tasks to projects, risks or opportunities, for example. Set a prioritisation and monitor their execution.

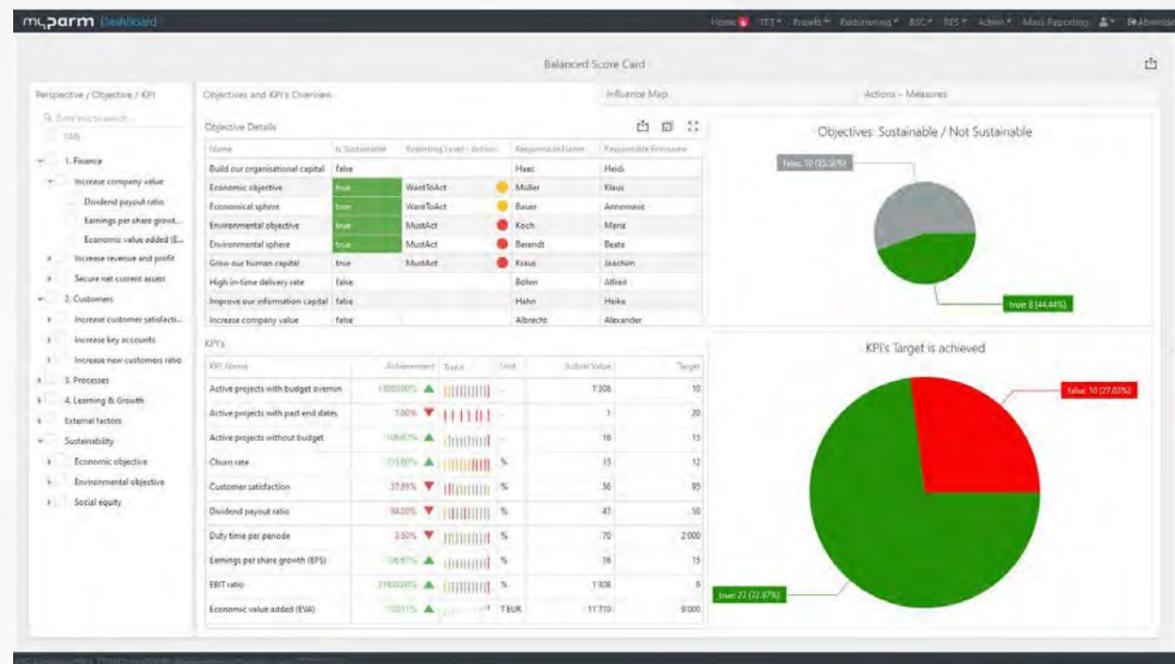
myPARM

Leadership software

Corporate strategy is one of the most important components of management. In order to make the right decisions in this regard, management must clearly see the effects of decisions, influencing criteria and thus both external and internal risks and opportunities.

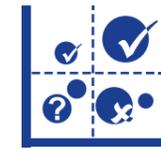
With our risk-based leadership system, we offer the appropriate solution for sustainable and successful corporate management!

myPARM supports you in defining your strategy (by means of integrated SWOT analysis, balanced scorecard, strategy and influence map, portfolio management, etc.), communicating it to the staff and instructing them to take appropriate action. By continuously comparing your ideas and instructions with operational reality, you are able to intervene in time before strategy execution gets out of hand. Likewise, new risks and opportunities are displayed to you so that you can react optimally to them.



BALANCED SCORECARD

The Balanced Scorecard helps you to develop, implement and control your strategy.



PORTFOLIO MANAGEMENT

Implement your strategic vision and make it come true.



MANAGEMENT INFORMATION SYSTEM

All decision-relevant data in your area of responsibility at a glance – for sound strategic, tactical and operational decisions.



SUSTAINABILITY BALANCED SCORECARD

Links sustainability management with your corporate strategy to ensure its compliance, success and efficiency.



RISK AND OPPORTUNITY MANAGEMENT

Systematic recording of risks and opportunities so that you can take measures to minimise risks or increase opportunities.

Idea management

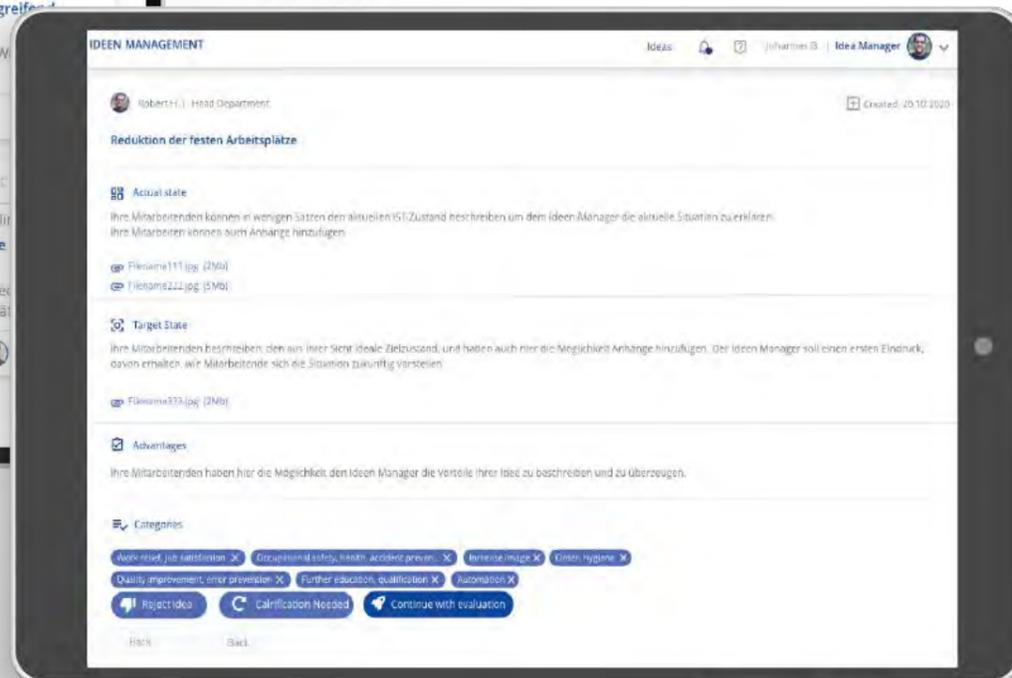
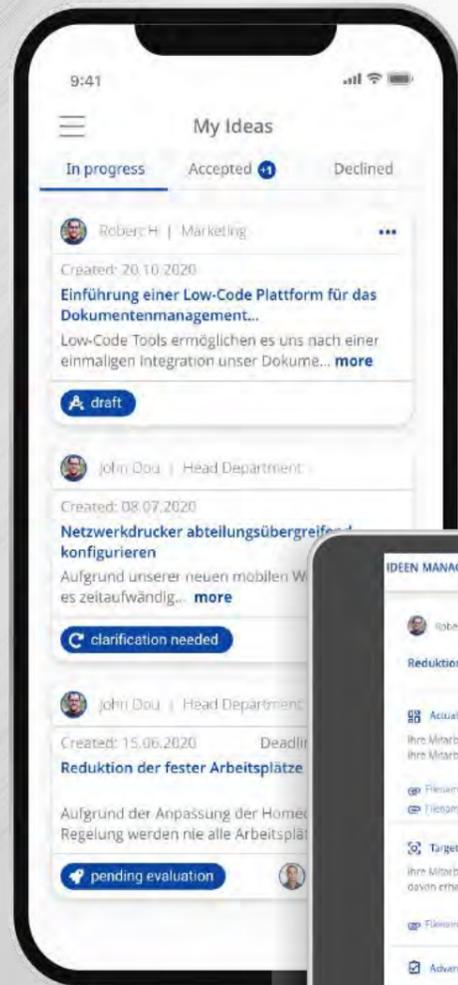
Innovation management made easy

Improve your internal processes and products, increase your company's profitability and promote innovation. Use the collective intelligence of your employees and give them the opportunity to actively participate in the success of the company.

SUBMIT IDEAS

Ideas can be submitted easily and without training at any time, in any place and on any device. With the intuitive user interface and process control, anyone can do it.

- ▶ Enter new ideas via smartphone, tablet or PC / Mac
- ▶ Optionally also with voice input support
- ▶ Any files such as photos, documents or videos can be added as attachments
- ▶ Current status and feedback of the submitted ideas is visible at all times



EVALUATE IDEAS

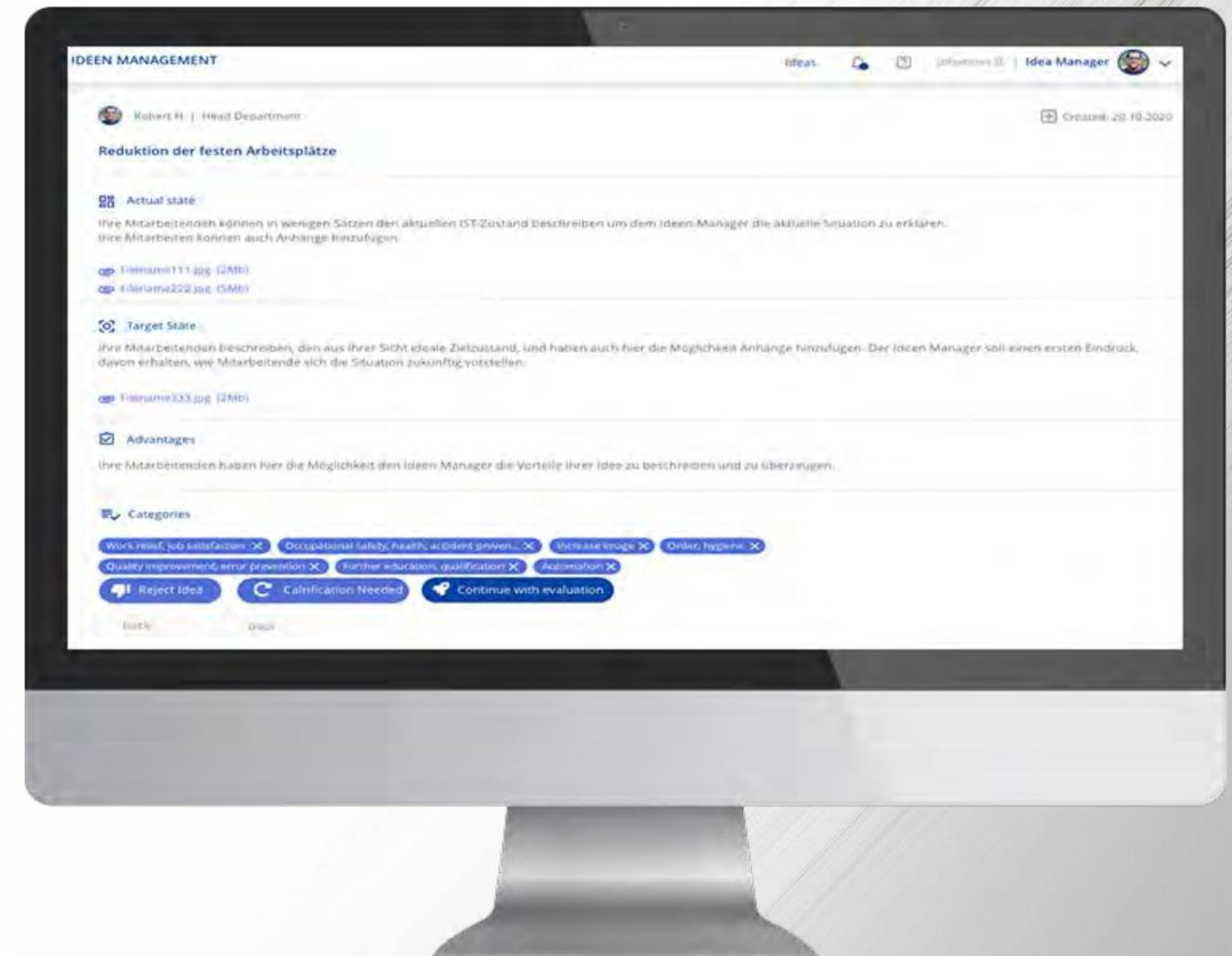
Defined experts assess the ideas assigned to them in a workflow. The assessment is carried out by calculating the benefit or, alternatively, qualitatively.

- ▶ Workflow supports the assessment process
- ▶ The current status of the ideas is always in view via a personalised cockpit
- ▶ Pending assessments are marked
- ▶ Implementation of approved ideas can be planned directly

MANAGE IDEAS

Transparent and always up-to-date overview of all ideas with status, key figures and a lot of additional information centralised in a cockpit.

- ▶ Personalised dashboard
- ▶ Export function (Excel)
- ▶ Status monitoring





SERVICE AT ITS BEST

FROM SWITZERLAND INTO THE WORLD

Parm distributes its software solutions worldwide. To date, we are represented in 39 countries around the world. We are working together with competent partners so that you can get perfect advice, consultancy and support anytime, anywhere.

COMPETENT CONTACTS

Parm's software can be used very flexibly and offers customers numerous options for individual customisation. We are always available for questions, assistance and customisation requests.

We are very satisfied with the customer service. Questions and problems are always competently and promptly.

Leonardo van Straaten,
CONSULAQUA Hamburg



Parm AG
📍 Bahnhofstrasse 31
8280 Kreuzlingen
Switzerland

☎ +41 71 243 10 00
✉ info@parm.com

🌐 parm.com